



ABOUT THE BRAND







The **source adage** fragrance brand, co-founded by creatives, Christopher Draghi and Robert Dobay, launched in 2015 with the opening of its curated retail store on Hudson, NY's historic Warren Street. The striking 1830's Greek Revival boutique opened its doors to the famed river town's many metropolitan visitors with a collection of elevated home fragrances inspired by "great American landscapes" – a theme that guides the brand's signature product line and the more recently introduced fine fragrance collection.

AMENITY COLLECTION

Aétai, a seductive floral and alluring scent for all. Derived from the Algonquian word meaning, "on both sides", aétai is a soulful balance of lush wild flowers, carnal seafarer notes of spice and ambergris, and enveloping amber hues of the Northeast woodlands.

- 360ml bottles have Viewstrip
- Triple-milled bar soap

HERO INGREDIENTS & CLAIMS

LEGEND:	VEGAN NOT TESTED ON ANIMALS (NTOA) PARABEN FREE (PF) SULPHATE FREE (SF)	SLS FREE (SLSF) PHTHALATE FREE (PHF)
PRODUCT	HERO INGREDIENTS	CLAIMS
SHAMPOO	Aloe, Pro Vitamin B5, White Tea Extract and Soy protein	V & & O •
CONDITIONER	Aloe, Pro Vitamin B5, White Tea Extract and Soy protein	V & & & •
BODY WASH	Aloe, White Tea Extract	V & & & •
BODY LOTION	Aloe, Vitamin E and Hyaluronic Acid	V & & & •
BAR SOAP	Shea Butter, Aloe Vera Juice Powder, Cocoa Butter, Oatmeal, Coconut Oil	V & &

FRAGRANCE PROFILE

TOP NOTES Orange MIDDLE NOTES Clove, Olibanum BASE NOTES Cedrus Atlantica



PRODUCT CODE	DESCRIPTION	ITEM SIZE	CASE PACK	
SOAP				
SOAD-SOAP01	SOURCE ADAGE AÉTAI CLEANSING BAR	1 OZ / 30G	200	
TUBE (30 ML)				
SOAD-BLTN01	SOURCE ADAGE AÉTAI BODY LOTION	1 FL. OZ / 30ML	288	
NON-REFILLABLE DOVELOK DISPENSERS (360 ML)				
SOAD-SHAM01	SOURCE ADAGE AÉTAI SHAMPOO DOVELOK DISPENSER - WITH VIEWSTRIP	12.2 FL. OZ / 360ML	24	
SOAD-COND01	SOURCE ADAGE AÉTAI CONDITIONER DOVELOK DISPENSER - WITH VIEWSTRIP	12.2 FL. OZ / 360ML	24	
SOAD-BGEL01	SOURCE ADAGE AÉTAI BODY WASH DOVELOK DISPENSER - WITH VIEWSTRIP	12.2 FL. OZ / 360ML	24	
DOVELOK BRACKET				
DOVE-AKIT02	DOVELOK KIT (INCL. GRAY BRACKET, INSTALLATION TEMPLATE & 3 KEYS)	SINGLE	50	





1 OZ / 30 G

1 FL. OZ / 30 ML











12.2 FL.OZ / 360 ML

DOVELOK BRACKET

^{*}Please note, that the images may not be to true to scale.